

Privacy Policy

At the clinic of Natalie Purchase Wellness, your privacy rights are taken very seriously. We are committed to transparently describing our privacy practices, including how we collect, use and disclose your information and data as part of the normal operation of our Services, as defined in our Terms of Use (“Terms”).

We encourage you to read and understand our Terms and this Privacy Policy before using the Site. By accepting or using the Services, you expressly consent to our collection, use and disclosure of your personal information in accordance with this Privacy Policy. This Privacy Policy is incorporated into and subject to our Terms.

All capitalized terms that are not otherwise defined herein obtain their meaning from the Terms.

What Information Do We Collect?

Personal And Identifying Information

In order to use certain Services on the Site, Users must provide the requested contact and identity information and other personal information as indicated where appropriate on the Site. Where possible, on these forms we indicate which fields are required and which fields are optional. In addition, as you use the Site, you can from time to time enter or send to us personal information.

In particular, to sign up for Natalie Purchase Wellness newsletter, you will need to provide your name, e-mail address and phone number. To access Content that must be purchased, you will need to provide us with your name, e-mail address, phone number and appropriate payment method.

You represent that you have the right and authority or have obtained all necessary consents to provide any information, including any personal information of another individual or corporate information that is provided by you to Natalie Purchase Wellness.

You always have the option to not provide information by choosing not to become a User or by not using the particular feature of the Services for which the information is being collected.

Credit Card Information

We will collect credit card information of Users who have selected to pay for certain Services by credit card for billing purposes, or to hold for missed appointments or appointments cancelled less than 24 hours as stated in the cancelation policy.

Information Collected Automatically

When you use the Services, Natalie Purchase Wellness, automatically receives and records information from your browser or mobile platform, including your location, IP address, browser type, operating information, mobile carrier, device and application IDs, cookie information, and the page you requested. Unless otherwise stated in this Privacy Policy, Natalie Purchase Wellness only uses this data in aggregate form.

“Cookies” are small files placed on your hard drive that assist us in providing our Services. We use cookies to allow you to enter your password less frequently during a session, and we use data collection devices, including cookies, on certain pages of the Site to help analyze our web page flow and to offer certain features that are only available through the use of a cookie and to allow us to provide information that is targeted to your interest.

How We Use Your Information

We may use personal information in the file we maintain about you, and other information we obtain from your current and past activities on the Site, to provide to you the Services; resolve service disputes; troubleshoot problems; customize your experience; detect and protect us against error, fraud and other criminal activity; enforce our Terms; provide you with system or administrative messages, and as otherwise described to you at the time of collection.

We may also use personal information about you to improve our marketing and promotional efforts, to analyze Site usage, to improve our content and service offerings, and to customize the Site's content, layout, and services. These uses improve the Site and better tailor it to meet your needs, so as to provide you with a smooth, efficient, safe and customized experience while using the Site.

Please see our Terms for information on what we do to account information when you terminate your account with us.

Our Disclosure Of Your Information

We will share your personal information with third parties only in the ways that are described in this Privacy Policy and in accordance with your permissions. We will not sell or rent your personally identifiable information to third parties without your explicit consent.

The following describes some of the ways that your information may be disclosed in the normal scope of business to provide our services:

Anonymized Aggregated Data. We aggregate and anonymize data and use and disclose such information for a variety of purposes, including analytics. However, in these situations, we do not disclose any information that could be used to identify you personally.

Subsidiaries and Affiliates; Service Providers. We may from time to time use the services of affiliates, subsidiaries and unrelated service providers in the operation of the Site and the provision of our Services, and may disclose personal information to them in the course of our use of their services. For example, we may use the services of third-party hosting companies to host the operation of the Site and the Services. This may involve the hosting of data, including personal information, on servers operated by those hosting companies. We may also use service providers to process payments of Users who wish to pay by credit card or through other electronic means. We take care to use only service providers that we believe are reputable and able to live up to our and your expectations, including about the handling of confidential information.

Law and Harm; Jurisdictions. Notwithstanding anything to the contrary in this policy, we may preserve or disclose your information if we believe that it is reasonably necessary to comply with a law, regulation or legal request; to protect the safety of any person; to

address fraud, security or technical issues; or to protect our or any other person's rights or property. However, nothing in this Privacy Policy is intended to limit any legal defenses or objections that you may have to a third party's, including a government's, request to disclose your information.

Storing Or Processing Your Data Outside Of Canada

Finally, please note that in some cases, personal information that we collect may be stored or processed outside of Canada. In such cases, we continue to protect the information with appropriate safeguards, but it may be subject to the legal jurisdiction of those countries and governmental authorities in those countries.

Sale Of Business

We may also disclose personal information to the acquiror or its agents in the course of the sale of our business. If we do this, the disclosure will be subject to confidentiality arrangements customary in such transactions.

Correcting And Updating Your Personal Information

Users may contact Natalie Purchase Wellness at support@nataliepurchase.com to update or delete their personal information.

Children's Privacy

The Services are not intended for children under the age of eighteen (18). Natalie Purchase Wellness does not target its Services or the Site to children under eighteen (18). Natalie Purchase Wellness does not knowingly collect personal information from children under the age of eighteen (18).

Other Information Collectors

Except as otherwise expressly included in this Privacy Policy, this document only addresses the use and disclosure of information we collect from you through the Site. To the extent that you disclose your information to other parties through the Site or you disclose your personal or health information to Natalie Purchase Wellness for services outside of those provided through the Site, different rules may apply to their use, collection and disclosure of the personal information or health information you disclose. Since we do not control the information use, collection or disclosure policies of third parties, you are subject to their privacy policies. We encourage you to ask questions before you disclose your personal information to others.

Changes To This Privacy Policy

Natalie Purchase Wellness may amend this Privacy Policy from time to time. The use of information we collect is subject to the Privacy Policy in effect at the time the information is used. If we make any material changes in the way we use your personal information or data, we will notify you by emailing you at your email address used to register for the Services (if any) and by posting an announcement in a visible location on the Site. Users are bound by any changes to the Privacy Policy when they use the Services after such changes have been first posted.

Questions?

It is our goal to make our privacy practices easy to understand. If you have questions, concerns or if you would like more detailed information, please contact us via email at support@nataliepurchase.com